2316   **25**

Class – B.Com.B.VOC Semester- IV
Subject – Business Ethics and Corporate Social Responsibility

Time Allowed : 3 Hours   Maximum Marks : 50

SECTION-A

1.   Describe any Ten out of the following

                                        $1 \times 10 = 10$

   (i)   Insider Trading.

   (ii)   Woods & Iones Model

   (iii)   Social Audit

   (iv)   Tests of Right Virsus Wrong

   (v)   Drivers of CSR

   (vi)   Solution to Ethical Dilemma

   (vii)   Ackerman Model

   (viii) Tools of Ethics

   (ix)   Recommendation of OECD committee

   (x)   CSR

   (xi)   Ethics of globalized economy.

   (xii)   Valves suggested by Kenneth W. Johnson.

SECTION-B

Note:–   **Attempt any Two out of the following. Each carries 10 marks.**

                                        $2 \times 10 = 20$

   2.   "Ethics are desirable for every business? Comment.

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3. Compare Traditional organisation to value based organisation.

4. What is corporate Ethics? Describe role of top level management in managing corporate ethics.

5. Write Note on the following

(i) Principal Governing Environmental Ethics.

(ii) Ethical Issues in marketing.

SECTION-C

Note:– **Attempt any Two out of the following. Each carries 10 marks.**

$$2 \times 10 = 20$$

6. Why should business be socially responsible towards various stakeholders?

7. Discuss in detail various models of CSR.

8. What is corporate governance? Write its principles.

9. Write notes on the following :

(a) Kumar Mangalam Birla Committee.

(b) Steps involved in Ethical decision making.

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